



A few "festival numbers"

When "the curtain drops" the emerging numbers are staggering. In all, there were **5,700 people** involved, with different tasks and roles, in the big event.

In these **10 days**, Torino and Piemonte welcomed over **4,000 direct participants** (singers, conductors and composers of every age), from **42 countries** in **4 continents**, divided in **125 choirs**, among these **10 national or regional youth choirs**, and individual participants. And not only: we have to add to this already impressive number **871 guest artists**, including vocal groups, instrumentalists and dancers. In addition, the training and studying activities were led by **131 directors**. **150 guests from all over the world** visited the festival and met in smaller and larger groups for informal talks and meetings. The Music Expo, dedicated to music and choral publishing, involved **25** national and international

publishers. Moreover, there were **322 volunteers** (an incredibly precious resource), **150 international staff organisers**, among them **24 young aspiring musical managers**, **18** stage and audio recording **professional technicians**. About **50 journalists** from around the world were officially accredited, but many more people, for various reasons, dealt with the event. In short, we are speaking of a "small mobile city" that has joyfully invaded also the region.

The **111** scheduled **concerts** (among them, also **25 performances in the Piemonte Region, one in Liguria and one in Valle d'Aosta**) were received with great enthusiasm, as shown by the on-line bookings and long queues at ticket offices. 7,000 seats were booked on the web only by the participants. The evening concerts obtained a particular success. **Every night**, in fact, many festival's venues (and especially the Chiesa di San Filippo) were **sold out**. Not to mention the crowds in Piazza San Carlo, where **every evening between 2,500 and 5,000 participants and amateurs and curious people** were gathered.

Even the training programme presents impressive numbers: **41 ateliers** of varying length, **47 discovery ateliers** of one/two days, that were attended with great enthusiasm by the participants.

If you would like to read the whole final press release, please download it in [multimedia -> press area -> press release!](#)